

2009 State Convention Meeting Minutes  
November 16, 2008  
Ramada Inn, Stevens Point WI

Committee Chair, Wilson Mills called the meeting to order at 10:30 am with the following present:

Dick Schlieve, Georgia Lutz, Rich Mousel, Dick Hauser, Kathy Mills, Wally Natyinski, Gary Stewart, Merle Strelow, Tom Mueller, Jim Skarda, DG Forrest Nutter and representing the Lioness Liz Brown and Linda Benjamin. Absent Wayne Heiman Excused absences Kathi Beane (Sick) and Bob Schonberg (Out of the country),

Opening comments by Committee Chairman, PDG Wilson Mills

- A. Asked the committee as it proceeds with the planning to keep in mind that our objective is to entertain, educate and to leave the attendees with something to ponder as they return home.
- B. The Lioness Conference Call on 11-2 was discussed. There were 13 people involved in the conference call. The Lioness decided not to provide staffing for the Youth Program at the Convention. After additional discussion at this meeting, Lioness Linda Benjamin will take the idea back to the Affiliates for a second review.
- C. Currently approved speakers for the Convention are PIP Jimmy Ross and PID Ross Thorfinnson. PDG Wilson asked the Committee to check out Scott Gross' website at [www.tscottgross.com](http://www.tscottgross.com) as he is a prospective speaker at the convention. Committee comments should be sent to Wilson via email as soon as possible.
- D. At the October 4<sup>th</sup> Council meeting, the Council approved:
  - 1. 2010 Convention in Stevens Point
  - 2. 2009 Convention theme will be "Celebrating Everyday Heroes"
  - 3. 2009 – Toot your horn program
  - 4. 2009 – Children's program from 9-4 and 7-9
  - 5. Lottery number inserted into the printed Convention Program
  - 6. \$2.00 late fee across the board for registration.
  - 7. PID Ross Thorfinnson as the Friday noon speaker
  - 8. Registration for the 2009 Golf tournament is to be \$90.00
- E. A rough draft of the proposed convention schedule was handed out to all in attendance and the Committee will review the schedule at each committee meeting in the future. (Copy attached to these minutes).

Treasurer's report: \$673.21 has been spent so far. Motion to accept for file by Merle Strelow and 2<sup>nd</sup> by Jim Skarda. Motion passed.

Secretary's report: Motion by Gary Stewart to accept the Secretary's report, 2<sup>nd</sup> by Dick Schlieve. Motion passed

Committee Chairman PDG Dick Schlieve reported that the following Seminar topics are currently under consideration:

1. Eye Bank
2. Diabetic Desserts
3. Club Fundraisers
4. Dual and/or Alternate Energy
5. Recycling
6. Internet Child Crime
7. Bold
8. LCIF Grants
9. How Lioness and Lions work together on Lionistic programs
10. Leader Dog
11. Everyday Hero's testimonials
12. Camp Counselors
13. Judy Strenke – Medicare Protocol and fraud
14. Spring Point Project (Hog parts for transplant as a possible cure for type one Diabetes)
15. Dan Randell – Managing Stress – charges \$1500.00 + expenses (will negotiate)

Following lunch the Committee toured the 2010 convention sight with Ramada sales manager Mary McCafferty.

Before reconvening the meeting the committee surprised Chairman Wilson with a birthday cake acknowledging his 68<sup>th</sup> birthday on this date

Committee chairman Lion Merle Strelow, reported that the Convention Committee shirts will be charcoal/black with Lions Logo and name over the pocket. Vests for volunteers are black. Each Committee member was requested to give Merle their size and anyone not present or anyone wanting additional shirts should contact Merle at 920 748-7507

Committee chairman, Lion Merle Strelow, reported that the golf tournament plans are in place and that he has the necessary manpower in place to run the event. Key elements of the event are:

1. The \$90.00 registration fee will include:
  - a) 18 holes with a cart
  - b) Hot two meat luncheon
  - c) Prizes and trophies
2. \$100.00 hole sponsors
3. Two Raffles
  - a. 50/50
  - b. Golf item bucket raffle

Committee Chairman PDG Tom Mueller reported that there will be a 3 page registration form for the 2009 Convention. The 1<sup>st</sup> page will be the Convention registration (Registration, meals, Convention pin and Thursday theme night), 2<sup>nd</sup> page will be the Thursday tour events and the 3<sup>rd</sup> page will be for the Children's Program. There is to be a subtotal on forms 2 and 3 which will be transferred to the first page for a grand total

Forms for Golf registration, Trade Show tables and Toot Your Horn are still under discussion.

Committee Treasurer PDG Gary Stewart presented an update on a possible Credit Card program: Through Sam's Club we can get a 2.39% fee for cards, plus .27 per transaction. The \$35.00 a year basic membership fee will be waived but the \$65.00 "Membership Plus" fee will have to be paid. Funds are transferred to our bank account within 24/48 hours. The program requires a one time purchase of a terminal for \$249.00 which will be able to key in or swipe cards. If we were to use this program it will cost approximately \$2.66 for every \$100.00 transaction.

Motion by Gary Stewart to proceed with the credit card from Sam's Club with fees and purchase of the terminal, pending Council Approval, 2<sup>nd</sup> by Tom Mueller. Motion passed.

Committee Chairman PDG Dick Hauser presented an update on the Convention advertising program:

1. Potential sponsors have been divided into groups by location
2. PDGO will be asked for assistance in making the necessary contacts
3. A revised presentation will be developed with the assistance of Chairman Wilson
4. Merle Strelow and Chairman Hauser will coordinate their activities in the Dells area so as not to overlap on Golf Sponsorship and Convention Advertising.
5. Advertising prices are as follows:
  - a. Convention Platinum Sponsor package \$1000.00
  - b. Full page \$500.00
  - c. Half page \$300.00
  - d. Quarter page \$150.00
  - e. Cover in color \$700.00
6. Chairman Dick will be developing the appropriate advertising order form.

Chairman Wilson gave an update on the Youth Program in the absence of Lioness Kathi Beane.

A motion to put a family plan in place, whereby the 1<sup>st</sup> child will be \$30.00 per day and the 2<sup>nd</sup> child will be \$20.00 per day was made by Jim Skarda and 2<sup>nd</sup> by Merle Strelow. Motion passed.

The Children's Program will work with children from 3 years to 12 years. Motion made by Dick Hauser and 2<sup>nd</sup> by Jim Skarda to break the group into 2 age groups. Motion passed.

Committee Chairman PDG Jim Skarda, discussed possible Friday Hospitality activities. The Committee suggested that we look into a speaker that discusses the different hats Lions wear. Additionally there will be live music and a patio theme raffle. Hospitality will be supported by Clubs vying for State bowling and Curling as well as properties wishing to host future Conventions.

Complete hospitality program will be tied down at the next meeting and presented to the Council for approval at the January Council meeting.

Thursday Theme Night – Chairman Wilson reported that no one has come forward requesting the opportunity to run the Theme Night as a fundraiser. After discussion, the Committee agreed upon a Wine & Cheese tasting event, if such an event can be arranged at the Chula Vista Resort. Motion by Dick Hauser 2<sup>nd</sup> by Gary Stewart to have the Wine & Cheese tasting on Thursday evening. Motion passed.

Motion by Georgia Lutz to offer this event to the Affiliates or a group of Lioness which would be coordinated with Jim Skarda, 2<sup>nd</sup> by Dick Schlieve. Motion Passed.

Motion by Dick Schlieve to share profits 60/40 with Lioness, 2<sup>nd</sup> by Tom Mueller. Motion passed.

Motion by Jim Skarda to amend the previous motion and give the Lioness 100% of the net profits with the understanding that these proceeds will go to a State Lionistic organization of their choosing. 2<sup>nd</sup> by Tom Mueller. Motion passed 5 to 6.

The Committee discussed having the Tail Twisters and Skirt Twisters give a medallion on a ribbon to Lions, Lioness & Leos as a welcome to the convention. The Medallion would be tied to the Convention theme of "*Celebrating Everyday Heroes*". The cost will be researched and discussed further at the next meeting

Chairman Wilson will be working with the State Office during the coming weeks on getting the VIP room reservation request out. He will also submit an article to the State Newspaper regarding the State Convention. Actual registration forms will not go into the State paper until March. As soon as final Convention approvals can be secured for the Council, a mailing will be sent to all Lions and Lioness club presidents in the state.

Committee Chairman Lion Kathy Mills presented an updated report on the printed Convention program.

1. Helmer Printing will be printing the program
2. There will be a removable center section with the Convention schedule
3. Three lottery numbers will be inserted into the program

4. An overview of the Seminars will be included in the program
5. Deadline on all ads and other materials is April 1
6. Need assistance with Cover design idea

Committee Chairman PDG Rich Mousel, discussed the proposed Raffles –

1. The All Convention Raffle will be developed around a vacation package (one week at a condo in Door County) for first place with second place being a Packer Football package and third place being an autographed Packer Football.
2. The Friday night Hospitality will feature a theme raffle developed around patio prizes
3. 50/50 raffles will be run prior to lunch on both Friday and Sat.

All Convention Raffle tickets will be \$5.00 ea or 3 for \$10.00

Chairman Rich will be working on pin designs to be presented to the Council in January.

Food Chairman PCC Georgia Lutz reviewed the Convention food selection and proposed the following pricing.

- Friday Luncheon \$15.00
- Saturday Breakfast \$12.00
- Saturday Luncheon \$15.00
- Saturday Honors Banquet \$29.00

Motion by Dick Schlieve to accept banquet prices, 2<sup>nd</sup> by Tom Mueller. Motion passed.

There was not a representative present to discuss public relations so Chairman Wilson indicated that he would work with the appropriate individuals on getting details in place for the Toot Your Horn program and the Trade Show

Meeting dates are set as:

1. January 4 at Chula Vista – 8:30 am
2. February conference call – TBD
3. March 1 conference call – 7:00 pm
4. April 21 – Chula Vista - 8:30 am
5. May 13 – Chula vista

Meeting adjourned at 5:30 pm.

## 2009 Convention Schedule

### Thursday May 14 2009

8:00 - ? State Golf tournament  
7:30 -  
9:00 Convention registration for Golf participants  
9:00 -  
6:00 Tour #1  
4:00 -  
6:00 Tour #2  
12:00 -  
3:45 Council meeting  
7:00 Thursday Evening Theme night

### Friday May 15th 2009

8:00 -  
6:00pm Registration  
9:00 -  
5:00 Pin Trading  
8:00 -  
11:00 Trade Show  
9:00 -  
5:00 Trade Show  
9:00 ? Youth program  
7:30 -  
8:00 DG/DGE Spouse breakfast  
9:00 -  
10:00 WLF Board meeting  
11:00 -  
11:45 Seminar #1  
11:00 -  
11:45 Seminar #2  
11:00 -  
11:45 Seminar #3  
11:00 -  
11:45 International Convention meeting  
12:00 -  
1:45 Open Luncheon  
Introductions  
Invocations  
Lunch  
International Guest comments - Jimmy Ross  
Keynote address - Ross Thorfinnson  
Proclamation  
State golf awards  
2:00 -  
3:00 Certification

2:00 -  
 4:00 MELRO Meeting  
 2:00 -  
 2:45 Seminar #4  
 2:00 -  
 2:45 Seminar #5  
 2:00 -  
 2:45 Seminar #6  
 Bowling committee meeting... need room, Ed Hanke  
 2:00 -  
 2:45 PDG meeting  
 2:00 -  
 2:45 VDG Meeting  
 Lioness Past President Social  
 7:00 -  
 11:00 Hospitality

**Saturday May 16,  
2009**

7:30 -  
 8:30 All Convention Fellowship Breakfast  
 7:30 -  
 2:00 Registration  
 8:00 -  
 11:00 Pin Trading  
 8:00 -  
 11:00 Toot your horn  
 8:00 -  
 11:00 Trade Show  
 8:00 -  
 8:45 Seminar #7  
 8:00 -  
 8:45 Seminar #8  
 8:00 -  
 8:45 Seminar #9  
 9:00 -  
 9:45 First timers orientation  
 9:00 ? Youth program  
 9:00 - 11 rooms with capacity of 125  
 9:45 District meetings & certification to 200  
 9:00 -  
 9:45 Lioness meeting  
 10:00 -  
 10:45 Seminar #10  
 10:00 -  
 10:45 Seminar #11  
 10:00 -  
 10:45 Seminar #12  
 11:00 -  
 11:45 Business meeting  
 Bowling report  
 Curling Report  
 Resolutions Committee  
 Report

US/Canada forum report  
International convention  
report  
Other

11:45 Recess business meeting until 3:00 pm

12:00 -  
2:00 Convention Luncheon  
Introductions  
Flag presentation  
Invocation  
Lunch  
Proclamation  
International speaker - PIP Jimmy Ross  
H Lecy award  
Welcome to 2010  
Convention

2:10 -  
2:50 WLF Report and Parade of Checks

2:00 -  
3:00 Pin Trading

2:00 -  
3:00 Toot your horn

2:00 -  
3:00 Trade Show

2:10 -  
2:50 Lioness orientation of President and VP's

3:00 -  
4:00 Motivational speaker

4:05 Close business session

4:05 -  
4:50 Voting

5:00 -  
5:50 VIP Reception

5:00 -  
6:00 Cash Bar

6:00 Governor's Banquet  
Introductions  
Invocation  
Dinner  
Remarks by international  
guest  
International awards  
Voting results  
DGE installation

**Sunday May 17  
2009**

8:00 -  
9:00 Council breakfast

10:00 -  
12:00 Joint Council meeting

